



AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS

Washington Chapter

2018 CONFERENCE CALL FOR PROPOSALS

The Washington Chapter of the American Society of Landscape Architects (WASLA) is issuing a Call for Proposals for our Annual Conference. We invite landscape architects, academics, allied professionals, and vendors of the profession to submit proposals that fit this year's conference theme. Please send your proposal as a single PDF and as a word document to office@wasla.org by midnight, **November 8, 2017**.

As the organization representing the Landscape Architecture profession in Washington State, [WASLA's](#) mission is to lead and educate within the profession and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments. Following enactment of the state Practice Act, WASLA became an approved course provider with the Landscape Architecture Continuing Education System (LA CES). WASLA will work with presenters to meet LA CES requirements and will register the session on the national LA CES database. LA CES requires all sessions be educational in nature and reinforce the learning objectives without the use of proprietary materials. Vendors' sessions will be reviewed carefully to ensure adequate academic content is provided. Honorariums, travel, and lodging expenses are not provided. Conference registration is required (inquire about details).

Conference Presentations
Friday, March 16, 2018
Motif Hotel, Seattle

We anticipate an attentive and energetic audience of approximately 150 attendees for presentations examining the theme of this year's conference:

Resonate

Resonate celebrates the resounding impact of our work as landscape professionals. Leaving a lasting legacy in our role as environmental stewards demonstrates our ecological resonance. Giving voice to a profession and the spaces it occupies demonstrates our political resonance. Responding to and celebrating diversity and accessibility demonstrates our cultural resonance. The reverb of our profession cannot be ignored, nor can our persistent pursuit of representation, accessibility, and longevity of our prized open spaces. Inspired by the critical moments of our times in a rapidly changing context, the WASLA 2018 Annual Conference welcomes discussions about the role of landscape professionals in shaping endearing spaces, and how together our voice, our impact, and our legacy *resonate*.

Conference educational sessions will be 60 minutes in length with the option for two-part sessions for more detailed topics. Pre- and post-conference socials will be announced soon.

PROPOSAL REQUIREMENTS

OVERVIEW

Proposals for all conference and continuing education sessions must include the following elements to be considered. See the Detailed Requirements list below for the specific requirements of each element.

1. Title of presentation
2. Each presenter's contact information and biography
3. Session description and length desired
4. Learning objectives
5. [Health, safety, and welfare](#) (HSW) Statement
6. LA CES qualifying subject(s)
7. Session format

DETAILED REQUIREMENTS

1. Title of presentation: Choose a title that accurately reflects the content of the proposed session. Clever or catchy titles are acceptable as long as they are not misleading.

2. Each presenter's contact information and biography:

A. Contact information: Please provide the following information for every presenter. If there is more than one presenter, please start with the one who will serve as contact person for the group. All proposal-related communication will be between WASLA and the first individual listed.

- First name and last name, firm or agency affiliation, credentials, and title as you would like them to appear in conference materials
- Telephone
- Email address

B. Each presenter's biography: Provide a brief statement that includes each presenter's qualifications, expertise and experience related to teaching the proposed topic (limit each to 60 words.) These biographies will appear in marketing materials for the event.

3. Session description: Describe your session content in 75 to 150 words. Your description will appear in the national LA CES database, promotional emails and event program.

4. Learning objectives: List three or four bullet-point-style objectives participants will accomplish as a result of this session that will expand their knowledge, skills, or abilities in the field of landscape architecture. Learning objectives greatly influence LACES approval, so please be thoughtful. For example, below are sample learning objectives from a presentation on *Green Codes*.

Participants will:

- *Acquire a basic understanding of these codes, the policy drivers behind them and how they can work synergistically to create a greener built environment.*
- *Learn how to take a lead on design teams to implement these codes.*
- *Interact with the local government leads responsible for these codes, to explore barriers and solutions to effective implementation.*
- *Understand the resources that are available to help learn and implement these codes in their professional practice.*

5. Health, safety, and welfare (HSW) qualification: State whether the presentation meets the LA CES definition of [Health, Safety, and Welfare](#).

6. LA CES Qualifying Subjects: Please list which LA CES subjects apply to your presentation. Qualifying subjects include but are not limited to:

- Accessibility/ADA
- Business Practices/Contracts/HR
- Campus Planning & Design
- CADD/GIS/REVIT
- Design-build
- Green Roofs
- Healthcare and Therapeutic Design
- Historic Preservation
- Planting Design
- Housing & Community Design
- Parks & Recreation
- Project Management
- Residential Design
- Security Design
- Site Planning
- Sustainable Development & Design
- Transportation
- Urban Planning & Design
- Water/Stormwater Management

7. Session format: Please describe the format for how you intend to present the information, such as lecture, panel discussion, workshop, if you will include break-out groups, etc. We encourage you to consider the needs of all learning types including audio, visual and kinesthetic as you think about the format of your presentation. Please include your anticipated audio-visual or other equipment needs.

Please submit your proposal by emailing a single PDF and a word document to office@wasla.org by midnight, **November 8, 2017**. Include "2018 CONFERENCE CALL FOR PROPOSALS" on the subject line of your message. All proposals will be acknowledged once received. Acceptance notices will be sent on or before November 17, 2017.

*WASLA looks forward to receiving your proposal.
Thank you for your support of Landscape Architecture.*